



**GLOBE
EDUCATION**

**PLAYING SHAKESPEARE
WITH DEUTSCHE BANK**

POSTER BRIEF - KS4

We would like you to design a poster for the upcoming production of Twelfth Night.

The Audience

The audience for this production will mainly be schools and young people from across London and Birmingham, so the moodboards must connect to them. The play was written several hundred years ago, but you can choose any setting you think will engage your audience. Our production is contemporary, but you can take inspiration from any time period or anywhere you choose.

Interpretation

When a play is planned by a theatre like Shakespeare's Globe, an important task is to prepare an eye-catching poster to advertise the production and also to form the cover for the programme. You can download the poster designs from the Week 1 Creative Brief part of the site. You will notice that one of the posters has been annotated to show the links between the design and the themes of the play.

- 1** With a fellow student, consider the remaining posters and decide which one you think gives the fullest sense of the themes of the play. Share your thoughts with others in the group.
- 2** Design your own poster for the play selecting a particular theme to emphasise. For instance, you could decide to emphasise the prison scene or perhaps the contrast between Malvolio and Sir Toby. You could work with fellow students on this task. Using sticky-notes annotate your poster to indicate why you have chosen images, text and colour to illustrate the play. Select key quotations to support your ideas.

Submissions

You can choose how you would prefer to design and present your poster. If you prefer to make it by hand, or create a collage from cut out images and words, take a photo or scan it in and email it to youngcreatives@shakespearesglobe.com once you have finished. You can add written notes if it helps to explain the design.

Or you can make your poster on a computer and email or send a link to youngcreatives@shakespearesglobe.com.

We will then select some of our favourite entries and display them in 'Week 2', along with actual moodboards from the play.